

BSE SUMMER FORUM

Casa Convalescència - Carrer de Sant Antoni Maria Claret, 171 08041 Barcelona

Rise of Intangibles: Implications for Technology Diffusion, Firm Dynamics and Aggregate Outcomes

June 16-17, 2022 Room 19 (first floor)

PROGRAM FOR THURSDAY, JUNE 16

Session 1	
09:30 - 10:15-	Sara Moreira (Northwestern University) "Scalable Expertise" (with David Argente, Ezra Oberfield and Venky Venkateswaran)
10:15 - 11:00-	Maarten De Ridder (LSE) "Market Power and Innovation in the Intangible Economy"
11:00 - 11:30	Coffee Break*
Session 2	
11:30 - 12:15-	Xiang Ding (Georgetown University) "Industry Linkages from Joint Production"
12:15 - 13:00-	Joshua Weiss (IIES, Stockholm University) "Intangible Investment and Market Concentration"
13:00 - 14:00	Lunch*
Session 3	
14:00 - 14:45-	Antonin Bergeaud (Banque de France) "Patents that Match your Standards: Firm-level Evidence on Competition and Innovation" (with Julia Schmidt and Riccardo Zago)
14:45 - 15:30-	Andreas Moxnes (University of Oslo & CEPR) "Strapped for cash: The role of financial constraints for innovating firms" (with Karen Helene Ulltveit-Moe and Esther Ann Bøler)

PROGRAM FOR FRIDAY, JUNE 17

Session 4	
09:30 - 10:15-	Hyunju Lee (Ryerson University) "Intangible Capital and Shadow Financing" (with Radoslaw Paluszynski)
10:15 - 11:00-	Marek Ignaszak (Goethe University Frankfurt) "Productivity, Demand and Growth" (with Petr Sedlacek)
11:00 - 11:30	Coffee Break*
PANEL DISCUSSION:	
11:30 - 13:00-	"Firm-level Digitalization, Intangibles and Productivity: Measurement, Aggregate Implications and Future Challenges" Chiara Criscuolo (Head of the Productivity, Innovation and Entrepreneurship Division, OECD) Filippo Di Mauro (Chairman of Compnet) Debora Revoltella (Director of the Economics Department of the European Investment Bank)
13:00 - 14:00	Lunch*
Session 5	
14:00 - 14:45-	Timothee Gigout (Banque de France) "Exporting Ideas: Knowledge Flows from Expanding Trade in Goods" (with Philippe Aghion, Antonin Bergeaud, Matthieu Lequien and Marc Melitz)
14:45 - 15:30-	Pau Roldan-Blanco (Bank of Spain) "Style Over Substance? Advertising, Innovation, and Endogenous Market Structure" (with Laurent Cavenaile, Murat Alp Celik, Xu Tian)

Workshop Organizers:

- Vicente Bermejo (ESADE)
- Andrea Caggese (UPF, CREI and BSE)
- Andrea Chiavari (UPF and BSE)
- Sampreet Goraya (SSE)
- Carolina Villegas Sanchez (ESADE and CEPR)

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*Meals provided by the organization