

Barcelona GSE Summer Forum

Casa Convalescència – Sant Antoni Maria Claret, 171 - Barcelona

DIGITAL ECONOMICS

JUNE 21-22, 2018 Room 13 (First Floor)

PROGRAM FOR THURSDAY, JUNE 21

08:45	<i>Registration</i>
Session 1	
09:10-10:10	<p>Keynote Speaker ALESSANDRO BONATTI (MIT Sloan School of Management) “Consumer Scores and Price Discrimination” (with Gonzalo Cisterna)</p>
10:10-11:00	<p>NINA BOBKOVA (Bonn University and EUI) “Learning to Persuade Buyers”</p>
11:00	<i>Coffee Break*</i>
Session 2	
11:30-12:30	<p>DANIEL QUIGLEY (Nuffield College, University of Oxford) “Persuasion for the Long-Run” (with James Best) Discussant: <i>Chara Papioti (Universitat Autònoma de Barcelona)</i></p>
12:30-13:30	<p>MATTHEW ELLMAN (IAE-CSIC and Barcelona GSE) “Online Social Networks Design” Discussant: <i>Johannes Gierlinger (UAB and Barcelona GSE)</i></p>
13:30	<i>Lunch*</i>
Session 3	
14:30-15:30	<p>DANIEL L. CHEN (Toulouse School of Economics) “Algorithms as Prosecutors: Lowering Rearrest Rates Without Disparate Impacts and Identifying Defendant Characteristics ‘Noisy’ to Human Decision-Maker” (with Daniel Amaranto, Elliott Ash, Lisa Ren and Caroline Roper) Discussant: <i>Bruno Conte (UAB and Barcelona GSE)</i></p>
15:30-16:30	<p>ANDREA TESEI (Queen Mary University of London) “Liberation Technology: Mobile Phones and Political Mobilization in Africa” (with Marco Manacorda) Discussant: <i>Hannes Mueller (IAE-CSIC and Barcelona GSE)</i></p>
16:30	<i>Coffee Break*</i>
Session 4	
17:00-18:00	<p>DAVID REILEY (UC Berkeley and Pandora) “Measuring Consumer Sensitivity to Audio Advertising: A Field Experiment on Pandora Internet Radio” (with Jason Huang and Nickolai Riabov) Discussant: <i>Pedro Rey (UAB and Barcelona GSE)</i></p>
20:00	<i>Workshop Dinner*</i>

PROGRAM FOR FRIDAY, JUNE 22

Session 5	
10:00-11:00	<p>Keynote Speaker SHARAD GOEL (Stanford University) "Algorithmic Decision Making and the Cost of Fairness" (with Sam Corbett-Davies, Emma Pierson, Avi Feller and Aziz Huq)</p>
11:00	<i>Coffee Break*</i>
Session 6	
11:30-12:30	<p>SYLVAIN CHASSANG (New York University) "Data Driven Incentive Alignment in Capitation Schemes" (with Mark Braverman) Discussant: <i>Roberto Burguet (U. Central Florida, IAE-CSIC and Barcelona GSE)</i></p>
12:30-13:30	<p>KEVIN WILLIAMS (Yale University) "Aiming for the Goal: Contribution Dynamics of Crowdfunding" (with Joyee Deb and Aniko Öry) Discussant: <i>Sjaak Hurkens (IAE-CSIC and Barcelona GSE)</i></p>
13:30	<i>Lunch*</i>
Session 7	
14:30-15:30	<p>AARON SOJOURNER (University of Minnesota) "Can Reputation Discipline the Gig Economy? Experimental Evidence from an Online Labor Market" (with Alan Benson and Akhmed Umyarov) Discussant: <i>Amedeo Piolatto (UAB, IEB and Barcelona GSE)</i></p>
15:30-16:30	<p>DANIEL ERSHOV (Toulouse School of Economics) "The Effects of Consumer Search Costs on Entry and Quality in the Mobile App Market" Discussant: <i>Sandro Shelegia (UPF and Barcelona GSE)</i></p>

Workshop Organizers:

- **MATTHEW ELLMAN** (IAE-CSIC and Barcelona GSE)
- **SJAAK HURKENS** (IAE-CSIC and Barcelona GSE)
- **SANDRO SHELEGIA** (UPF and Barcelona GSE)

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* Meals are provided by the organization