

Barcelona GSE Summer Forum

Casa Convalescència – C/ Sant Antoni Maria Claret 171, Barcelona

CONSUMER SEARCH AND SWITCHING COSTS

JUNE 11-12, 2018 Room 19

PROGRAM FOR MONDAY, JUNE 11

08:45	<i>Registration</i>
Session 1	
09:00 – 10:00	NATALIA FABRA (University Carlos III de Madrid) “A Model of Search with Price Discrimination” (with Mar Reguant) Discussion by DAVID RONAYNE (University of Oxford)
10:00 – 11:00	GARTH BAUGHMAN (Federal Reserve Board of Governors) “Multi-Product Search Equilibria” (with Kenneth Burdett) Discussion by DANIEL SAVELLE (University of Virginia)
11:00	<i>Coffee Break*</i>
Session 2	
11:30 – 12:30	ANDRE TRINDADE (FGV EPGE Brazilian School of Economics and Finance) “Measuring the Welfare of Intermediation in Vertical Markets” (with Javier Donna, Pedro Pereira and Tiago Pires) Discussion by DANIEL GARCIA (University of Vienna)
12:30 – 13:30	STEFAN WEIERGRAEBER (Indiana University) “Do Alert the Inert! Switching Costs vs. Limited Awareness in Retail Electricity Markets” (with Luisa Dressler) Discussion by JAVIER DONNA (Ohio State University)
13:30	<i>Lunch*</i>
Session 3	
14:30 – 15:30	ALEXEI PARAKHONYAK (University of Oxford) “Repeat Consumer Search” (with Andrew Rhodes) Discussion by PIM HEIJNEN (University of Groningen)
15:30 – 16:30	MAARTEN JANSSEN (Vienna Graduate School of Economics - University of Vienna) “Searching for Service” (with Tony Ke) Discussion by DMITRY LUBENSKY (Kelley School of Business - Indiana University)
16:30	<i>Coffee Break*</i>
Session 4 (Students)	
17:00 – 17:45	MILENA PETROVA (Toulouse School of Economics) “Information Frictions on an Online Services Market” Discussion by BABUR DE LOS SANTOS (Clemson University)
17:45-18:30	JURRE THIEL (Free University Amsterdam) “History-Based Price Discrimination and Welfare: Evidence from the Dutch Mortgage Market” Discussion by ELISABETH HONKA (UCLA Anderson School of Management)
20:30	<i>Workshop Dinner*</i>

* Meals are provided by the organization

PROGRAM FOR TUESDAY, JUNE 12

Session 5

- 10:00 – 11:00 **ABIGAIL ADAMS** (University of Oxford and IFS)
 “What Do Consumers Consider Before They Choose? Identification from Asymmetric Demand Responses” (with Jason Abaluck)
 Discussion by **CHRISTIAN MICHEL** (UPF and Barcelona GSE)
- 11:00 *Coffee Break**

Session 6

- 11:30 – 12:30 **RALUCA URSU** (NYU Stern School of Business)
 “Optimizing for Path-Dependence in Consumer Cross-Category Search” (with Daria Dzyabura)
 Discussion by **TOBIAS GAMP** (University College London)
- 12:30 – 13:30 **SONG LIN** (Hong Kong University of Science and Technology)
 “Informational Complementarity” (with Tony Ke)
 Discussion by **MARTIN OBRADOVITS** (University of Innsbruck)
- 13:30 *Lunch**

Session 7

- 14:30 – 15:30 **SARIT WEISBURD** (Tel-Aviv University)
 “Providing Consumers with Sale Information: Evidence from a Field Experiment in Online Supermarket Shopping” (with Kfir Eliaz and Orli Oren-Kolbinger)
 Discussion by **NURAY AKIN** (Özyeğin University)
- 15:30 – 16:30 **ALESSANDRO GAVAZZA** (London School of Economics)
 “Regulations in Consumer Search Market: The Case of Credit Cards” (with Manolis Galenianos)
 Discussion by **MATTHIJS WILDENBEEST** (Kelley School of Business - Indiana University)
- 16:30 *Coffee Break**

Session 8 (Students)

- 17:00 – 17:45 **ATABEK ATAYEV** (Vienna Graduate School of Economics - University of Vienna)
 “Information Acquisition and Diffusion in Markets” (with Maarten Janssen)
 Discussion by **MARIA ARBATSKAYA** (Emory University)
- 17:45-18:30 **MARCEL PREUSS** (University of Mannheim)
 “Consumer Search with and without Tracking”
 Discussion by **CHRIS WILSON** (Loughborough University)
- 20:30 *Workshop Dinner**

Participants: **JAN KNOEPFLE** (Bonn University), **SIMON MARTIN** (University of Vienna), **EEVA MAURING** (University of Vienna), **AMEDEO PIOLATTO** (Universitat Autònoma de Barcelona, Barcelona GSE, IEB, MOVE), **EDONA RESHIDI** (University of Vienna), **DANIEL SAVELLE** (University of Virginia)

Workshop Organizers:

MAARTEN JANSSEN (University of Vienna, HSE Moscow),
JOSÉ LUIS MORAGA-GONZÁLEZ (Free University Amsterdam),
HELENA PERRONE (UPF and Barcelona GSE),
VAIVA PATRIKAITE (IAE-CSIC and Barcelona GSE),
SANDRO SHELEGIA (UPF and Barcelona GSE).

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